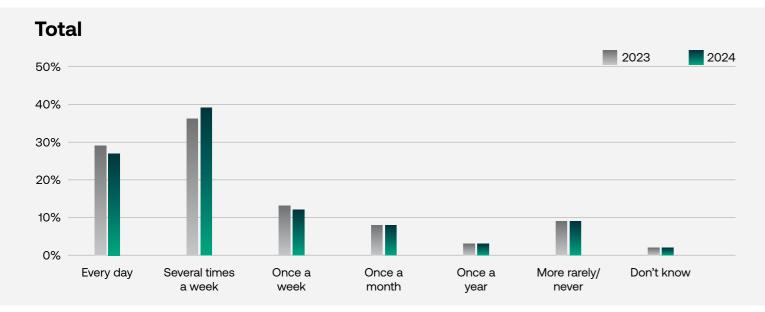
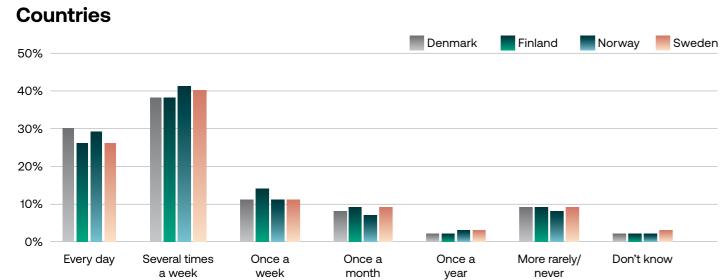
In-depth data study

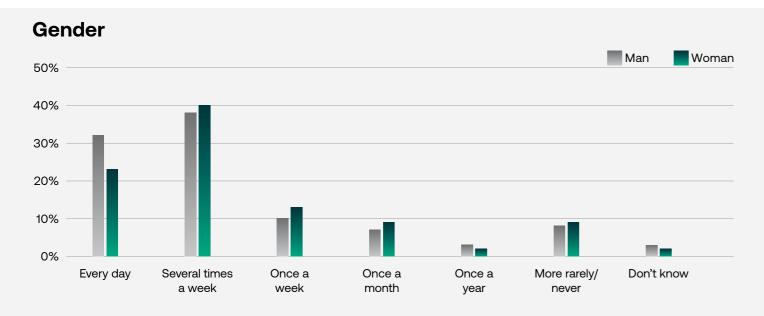
- 36. Consider transporting yourself from place A to B. On average, how often do you use the car?
- 38. Consider transporting yourself from place A to B. On average, how often do you use the bicycle?
- 40. Consider transporting yourself from place A to B. On average, how often do you use public transit (tram, subway, bus, train or boat)?
- 42. Which of the following determines what you use as a mean of transportation?
- 44. What do you associate with car as a mean of transportation?
- 46. When choosing a car, what matters the most to you?
- 48. Can you consider renting, leasing or owning an electric car?
- 49. Can you consider renting, leasing or owning a plug-in hybrid car?
- 50. Can you consider renting, leasing or owning a fossil fuel car?
- 51. Can you consider renting, leasing or owning a diesel car?
- 52. Can you consider renting, leasing or owning a hydrogen car?
- 54. You answered that you can't see yourself renting, leasing or owning an electric car. Why?
- 56. You answered that you can't see yourself renting, leasing or owning an electric car. Why?
- 58. You answered that you can't see yourself renting, leasing or owning an electric car. Why?
- 60. What would make you more likely to rent, lease or own an electric car?
- 62. The brand of the car matters a lot to me.
- 64. I think that cars will be a big part of the future.
- 66. I can see myself sharing my car with other people.

- 68. Sale of new diesel and gasoline cars should be banned by 2035.
- Cars that run on diesel or gasoline should not be allowed in city centers.
- 72. Electric cars are only for rich people.
- 74. The green revolution will not happen without a shift to electric cars.
- 76. A shift in technology is currently happening where AI is slowly taking over functions that was earlier handled by the driver. What is your attitude towards this shift?
- 78. Who do you trust the most to drive a car?
- 80. What is your attitude towards car workshops reusing recycled spare parts with the same quality as new ones, during service and repair?
- 82. How important is it to you that you can repair and service your car to increase its maximum life span?
- 84. How important is it to you that electric cars can be repaired and serviced equally as easy as cars with combustion engines?
- 86. Out of the following options, what do you think is the most sustainable when it comes to car ownership?
- 88. Breathalyzers for alcohol should be mandatory in all cars.
- 90. There should be more traffic cameras out on the roads.
- 92. There should be an upper age limit for how long you are allowed to drive a car.
- 94. It's a good thing to lower the speed limits on roads.
- 96. Have you ever used any carsharing services?

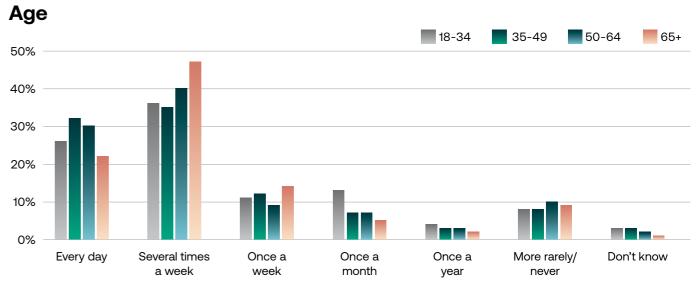
Consider transporting yourself from place A to B. On average, how often do you use the car?

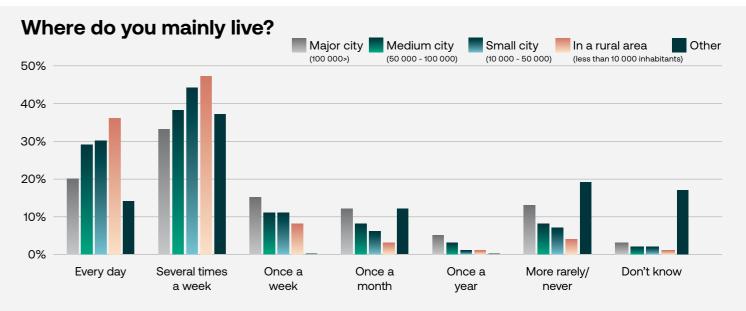




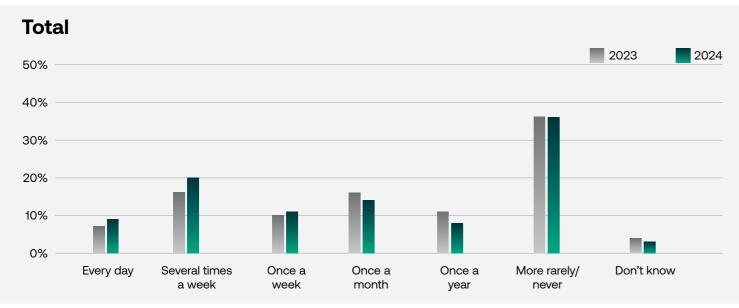


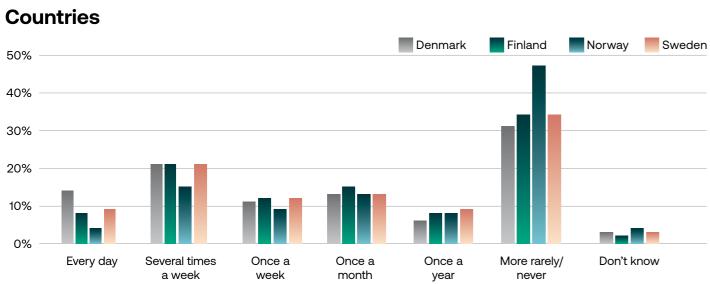


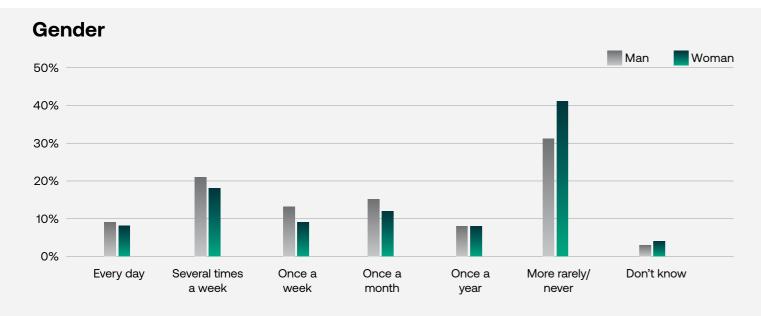


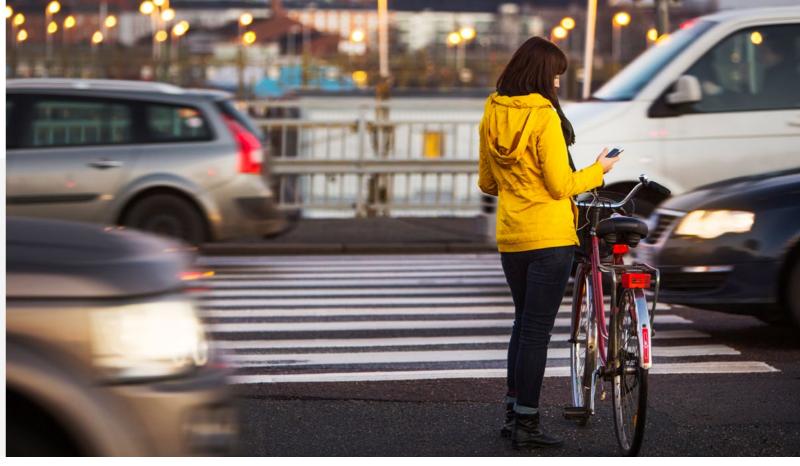


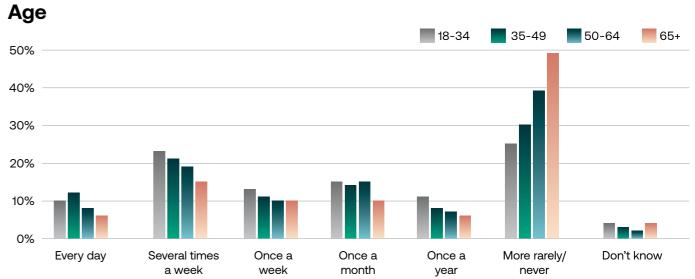
Consider transporting yourself from place A to B. On average, how often do you use the bicycle?

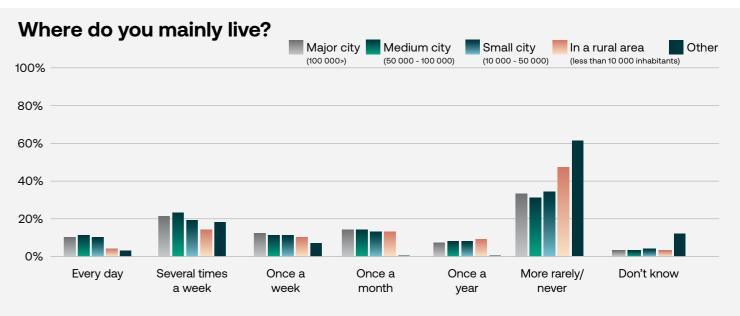




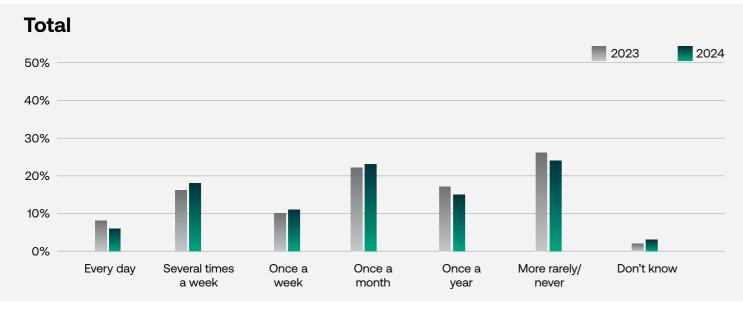


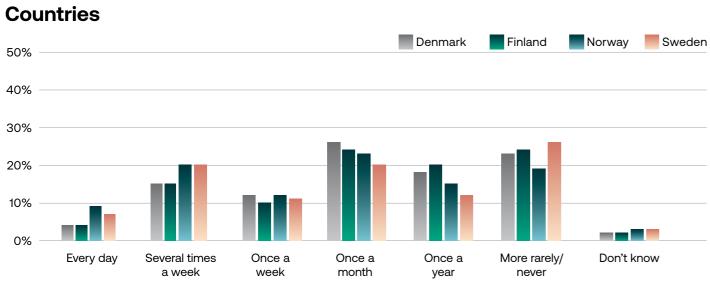


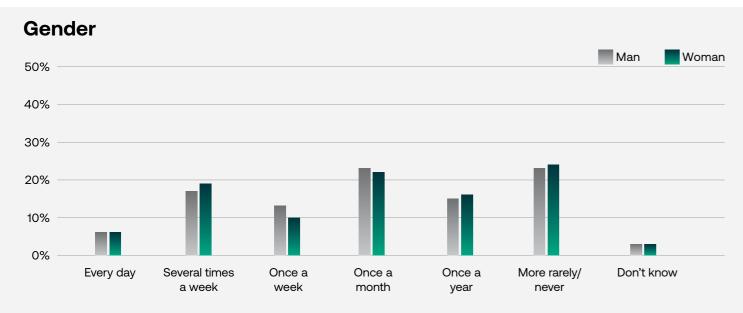




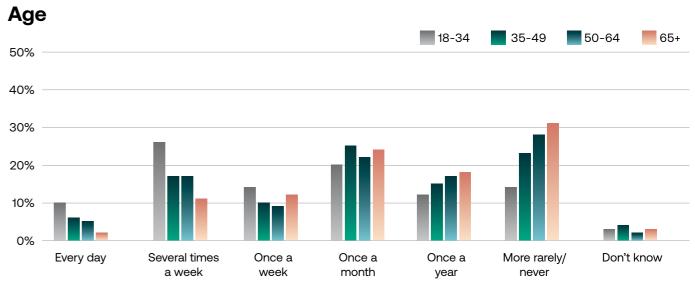
Consider transporting yourself from place A to B. On average, how often do you use public transit (tram, subway, bus, train or boat)?

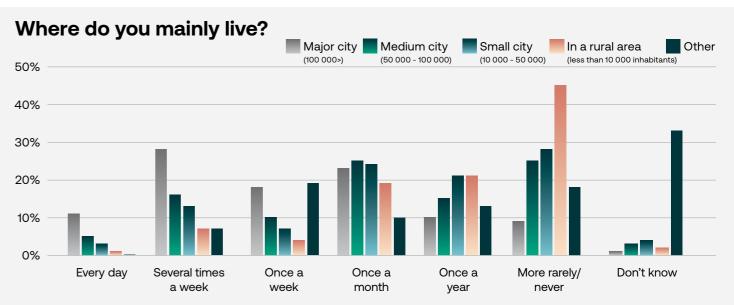




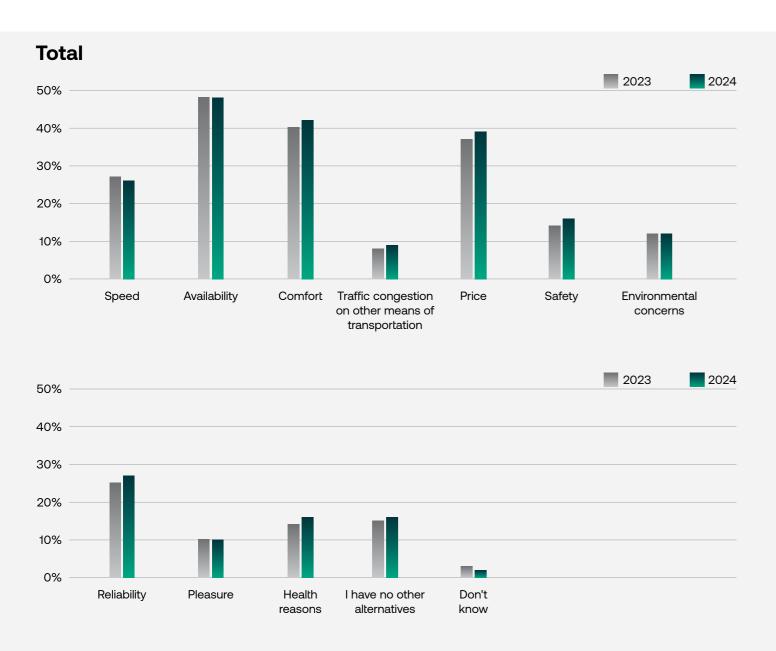




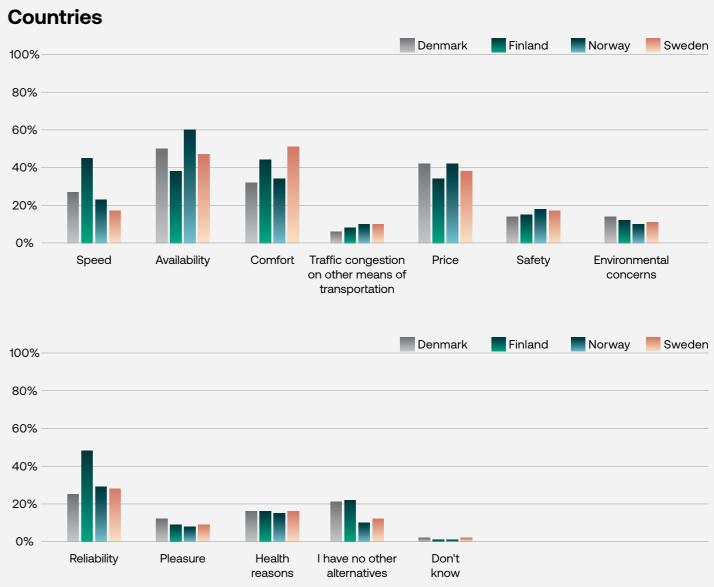




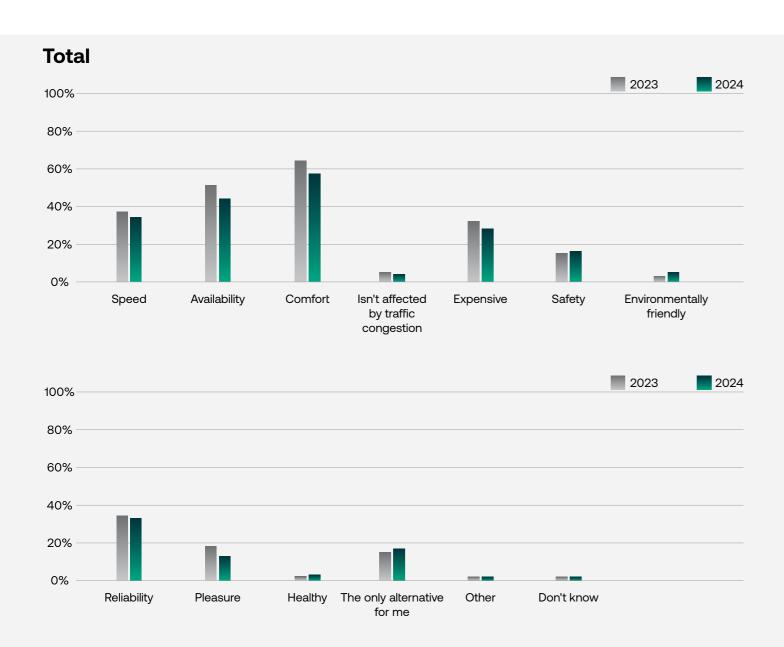
Which of the following determines what you use as a mean of transportation?



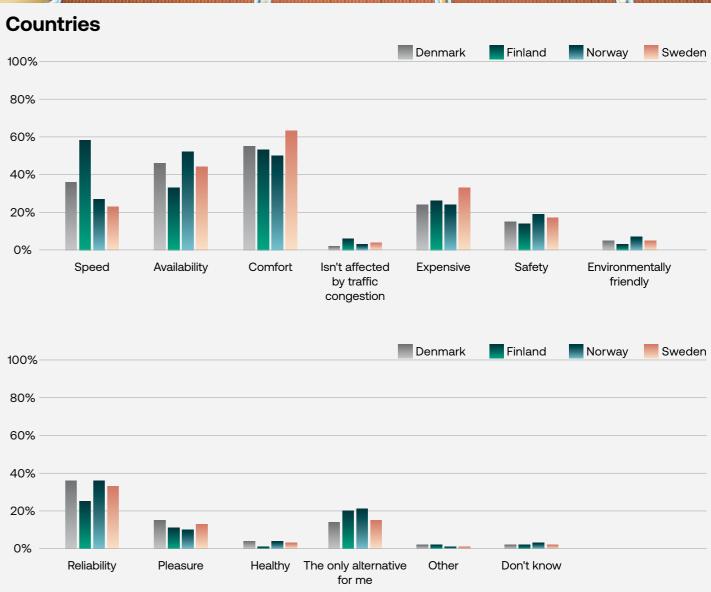




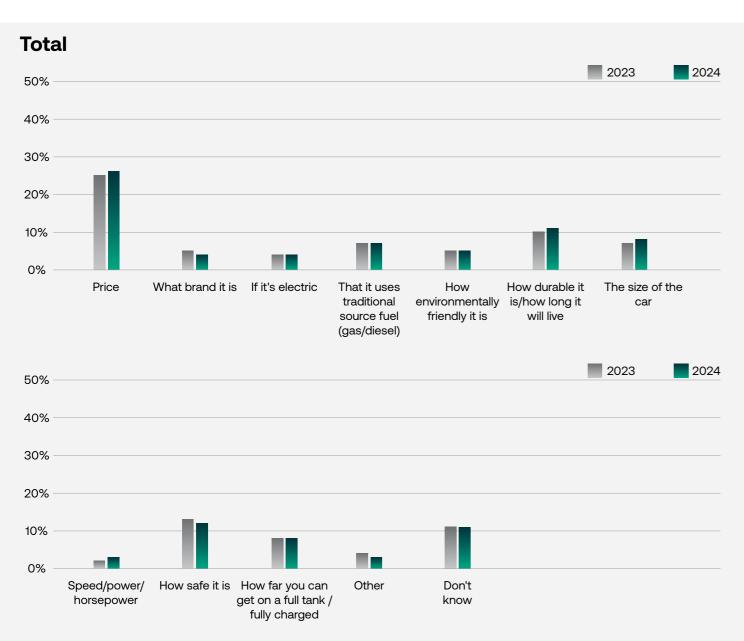
What do you associate with car as a mean of transportation?



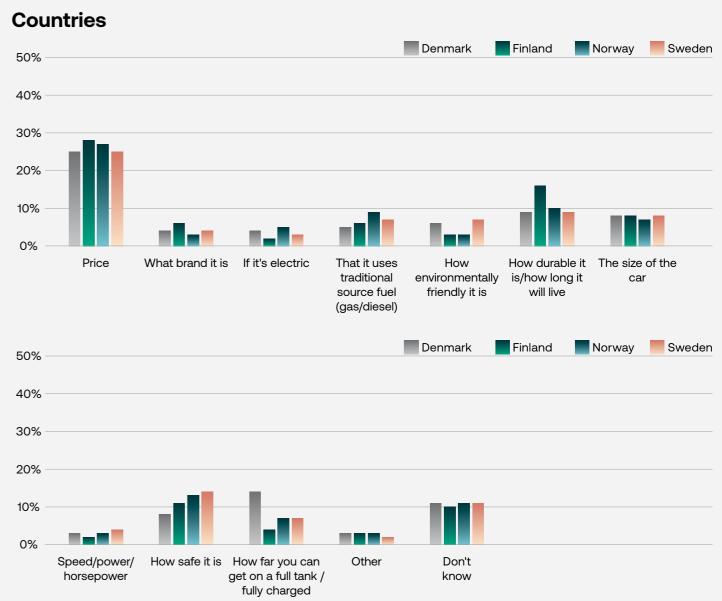




When choosing a car, what matters the most to you?

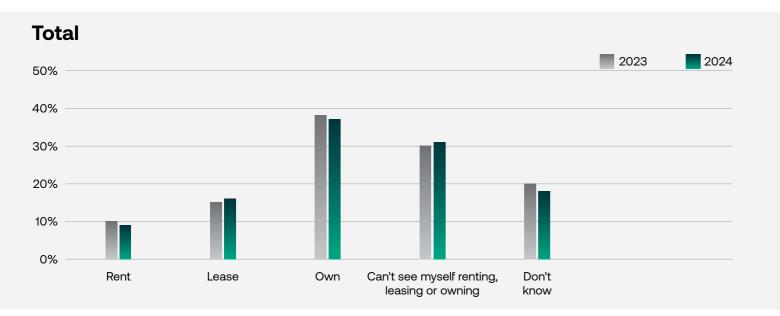


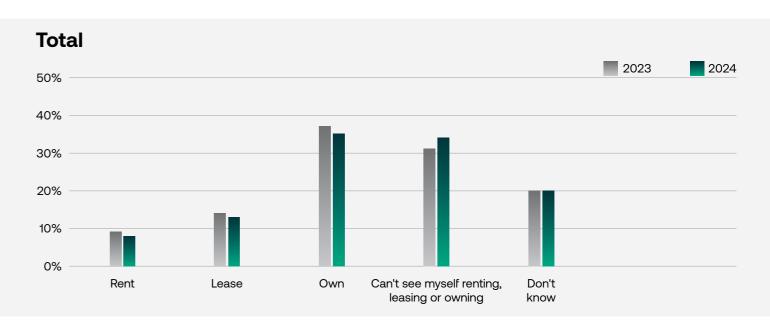




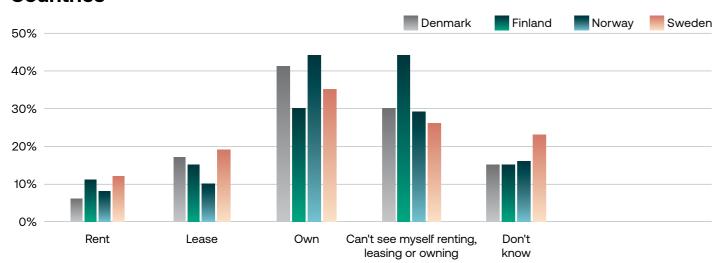
Can you consider renting, leasing or owning an electric car?

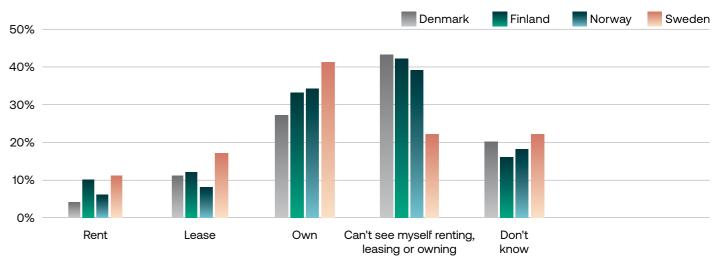
Can you consider renting, leasing or owning a plug-in hybrid car?





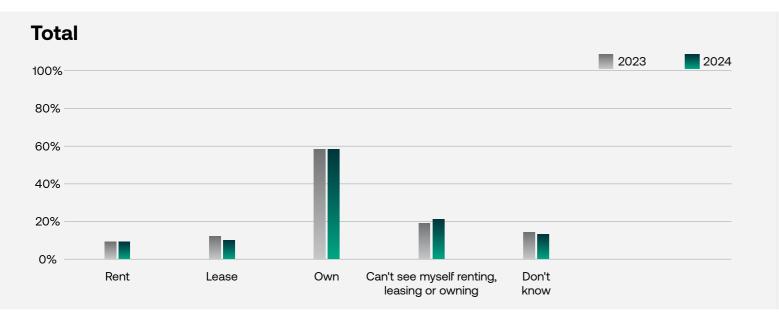
Countries

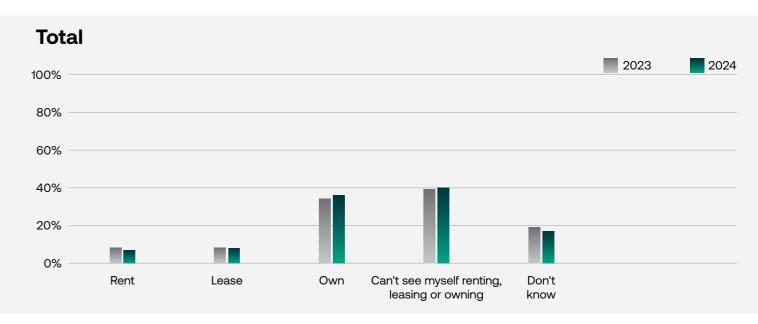




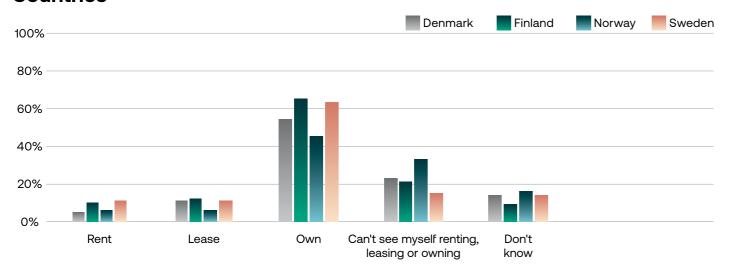
Can you consider renting, leasing or owning a fossil fuel car?

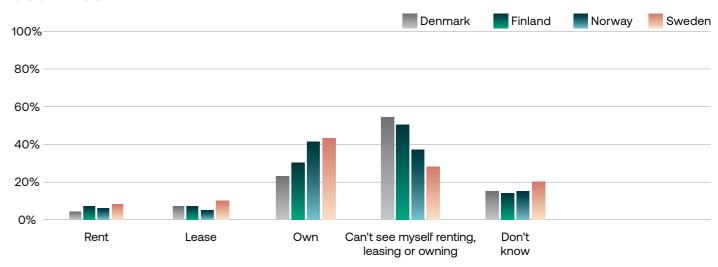
Can you consider renting, leasing or owning a diesel car?



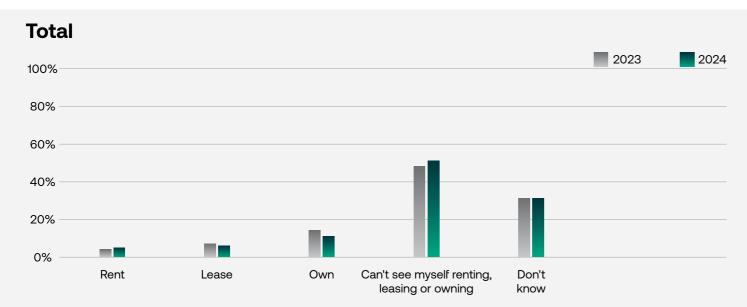


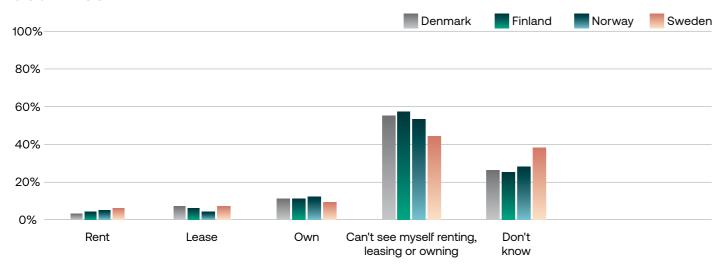
Countries





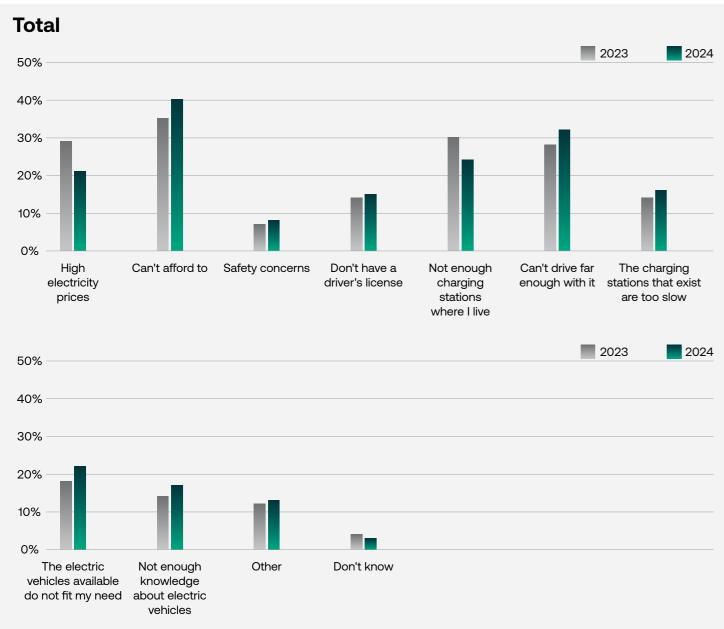
Can you consider renting, leasing or owning a hydrogen car?



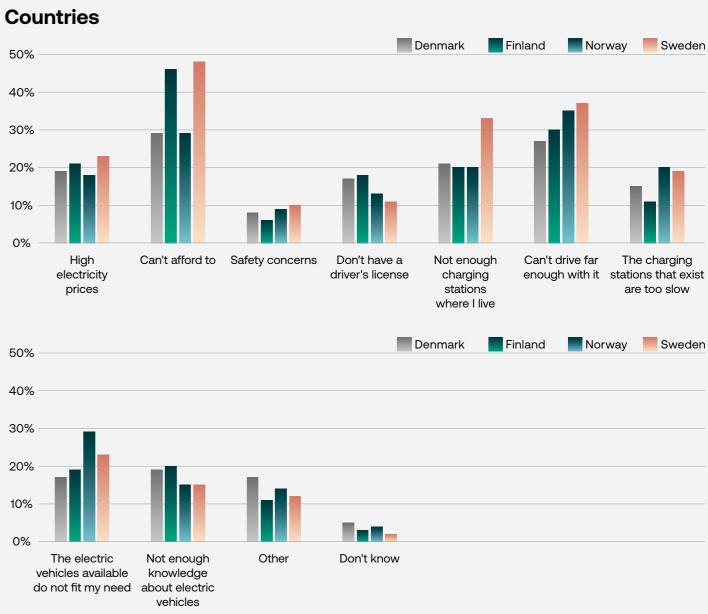




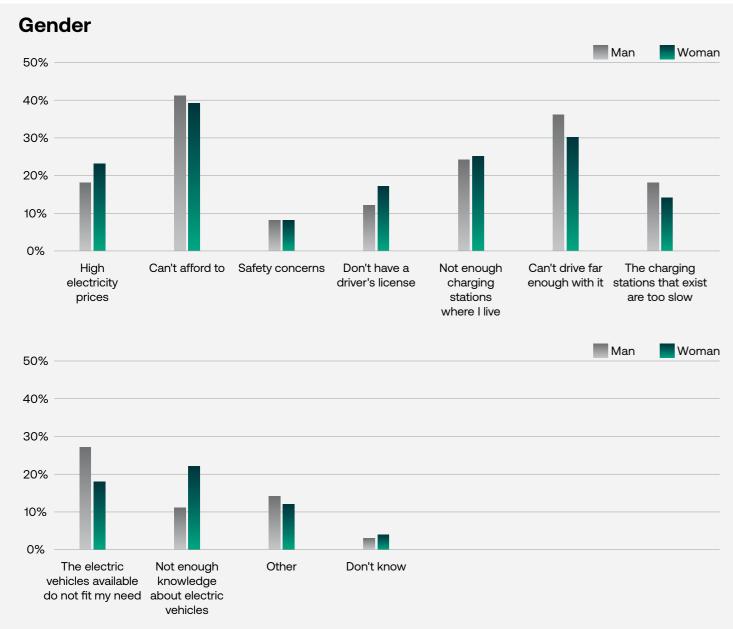
You answered that you can't see yourself renting, leasing or owning an electric car. Why?



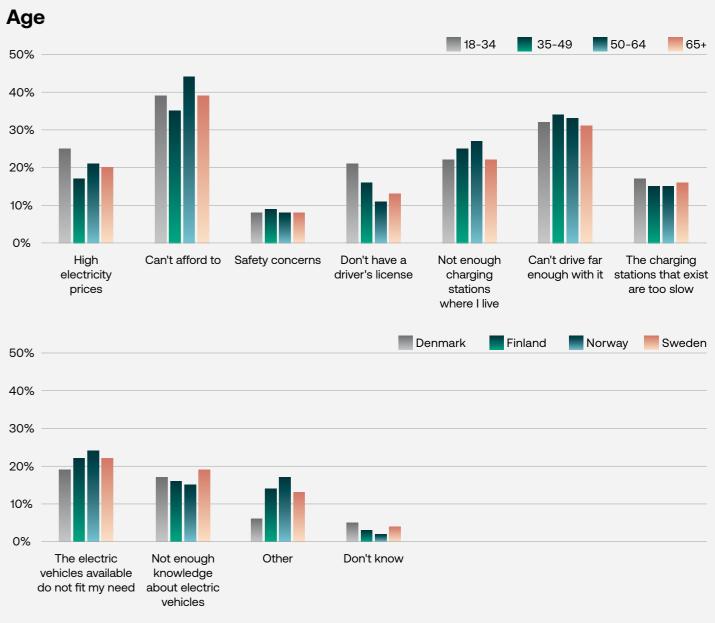




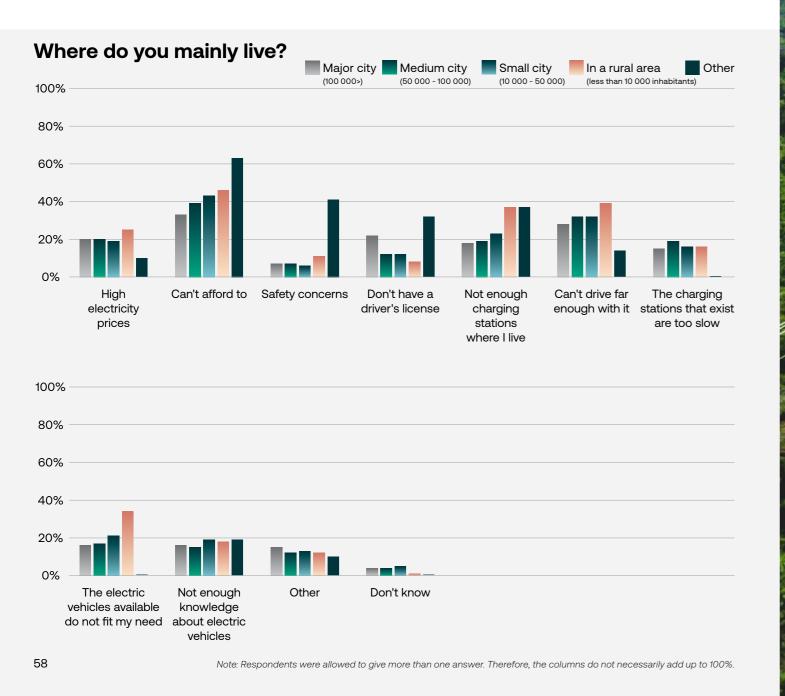
You answered that you can't see yourself renting, leasing or owning an electric car. Why?





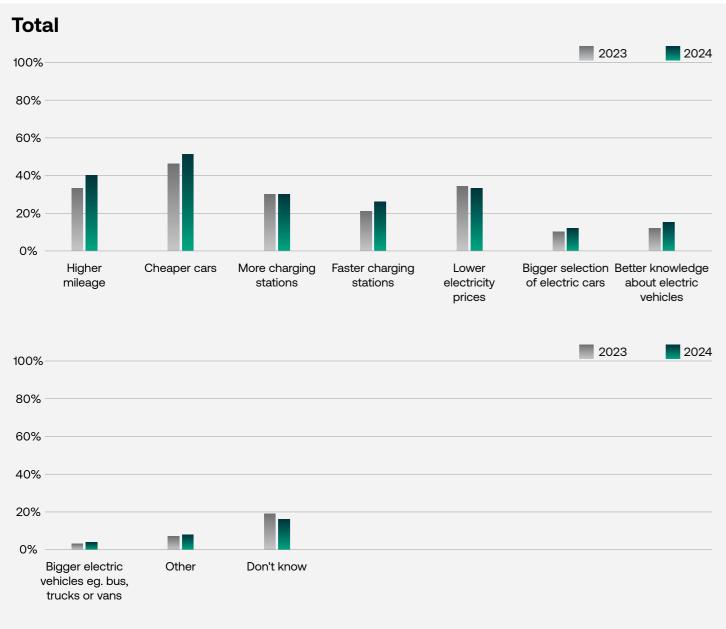


You answered that you can't see yourself renting, leasing or owning an electric car. Why?

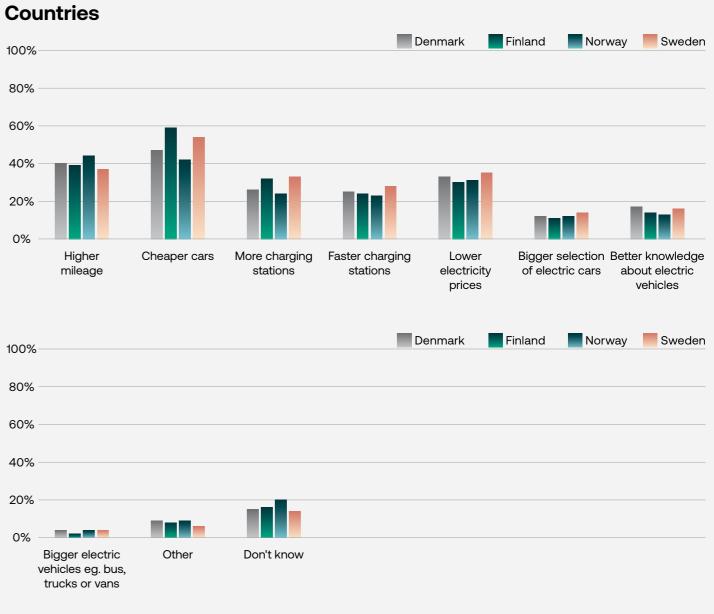




What would make you more likely to rent, lease or own an electric car?

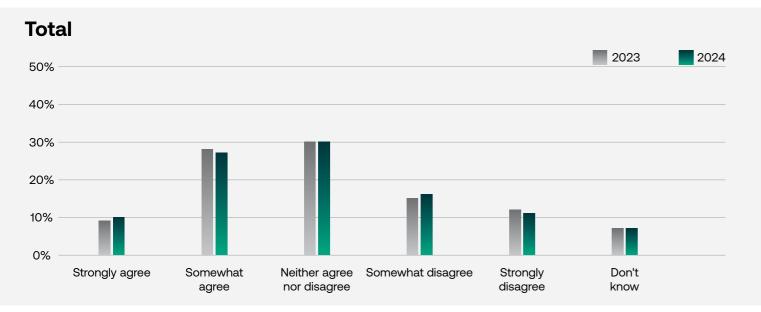


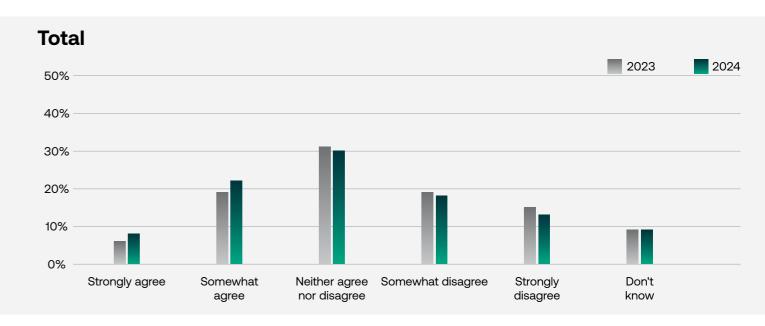




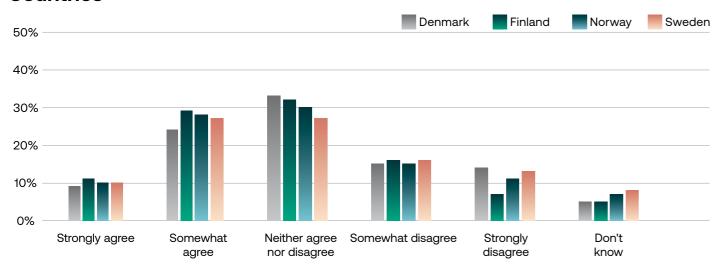
The brand of the car matters a lot to me.

It matters to me which country the car I drive comes from.

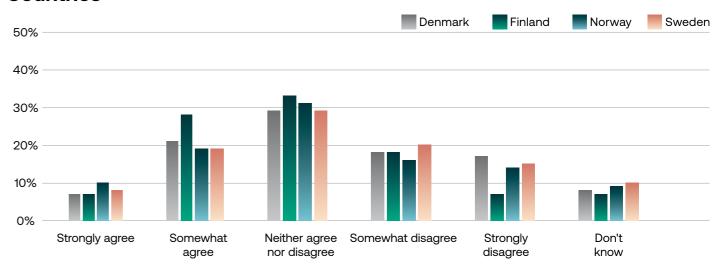




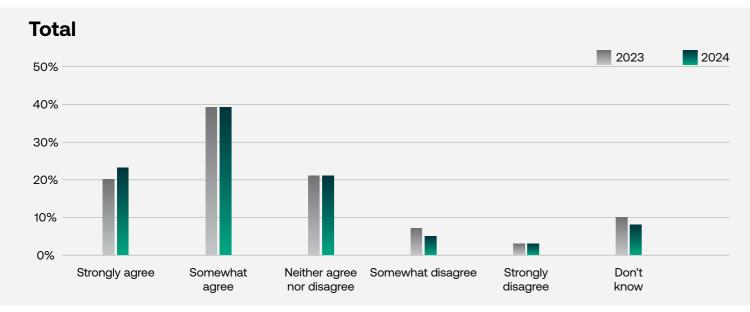
Countries

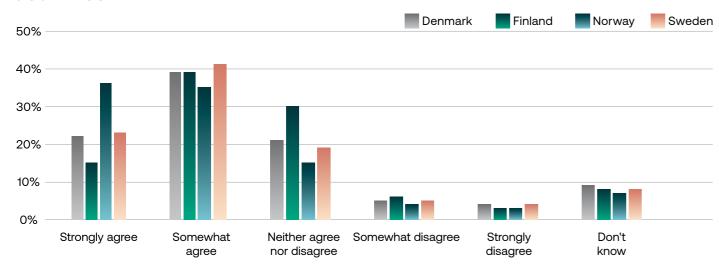


Countries



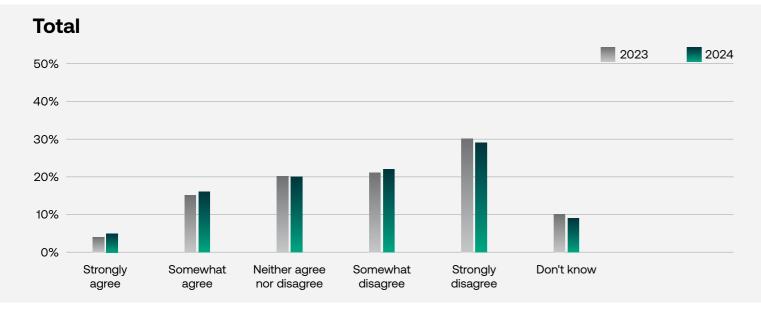
I think that cars will be a big part of the future.



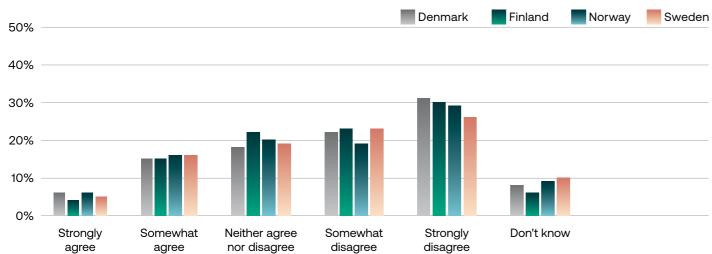




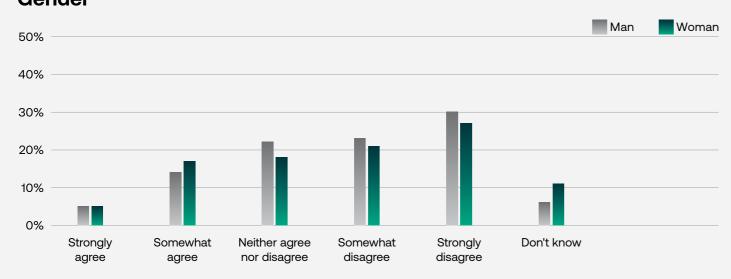
I can see myself sharing my car with other people.





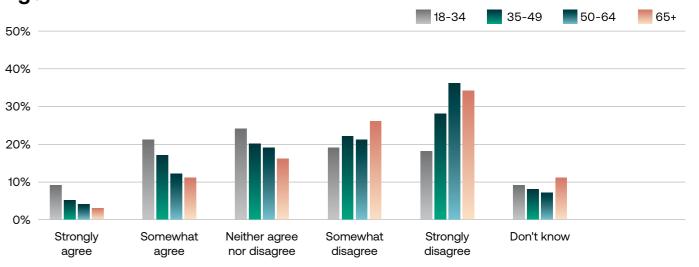


Gender

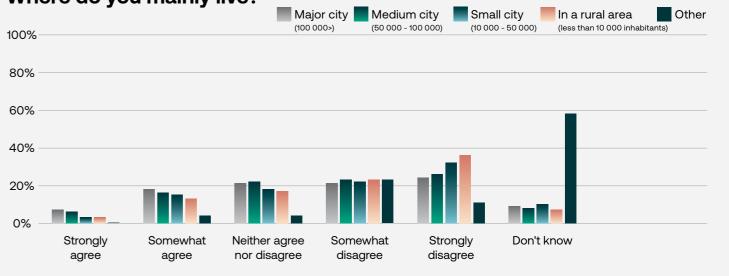




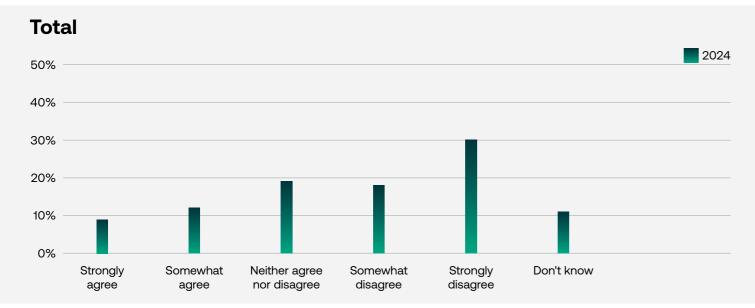
Age

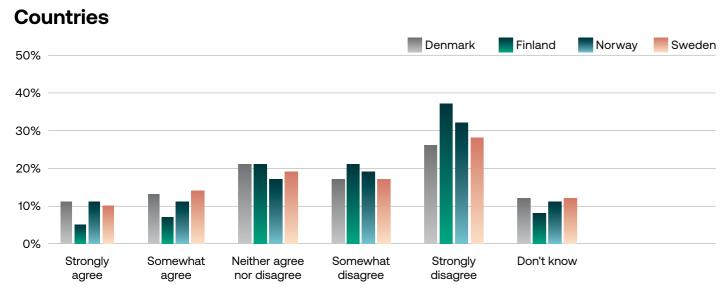


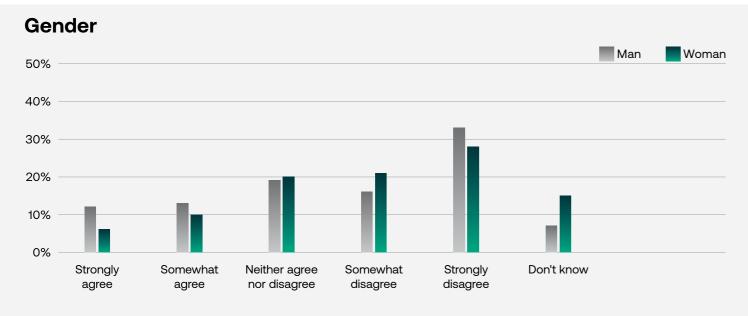
Where do you mainly live?



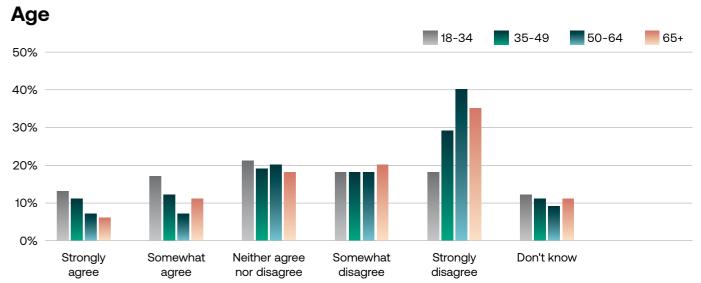
Sale of new diesel and gasoline cars should be banned by 2035.

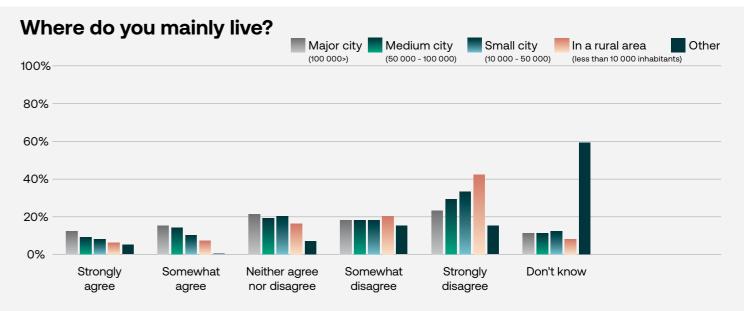




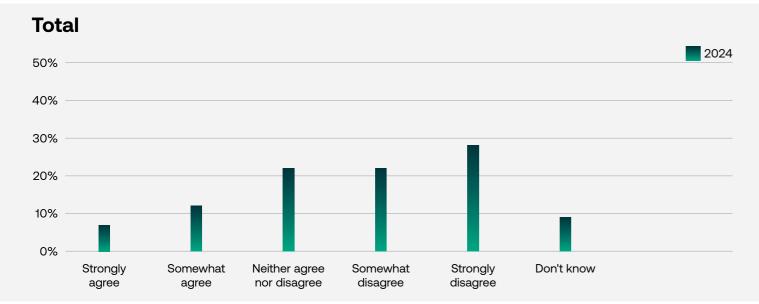


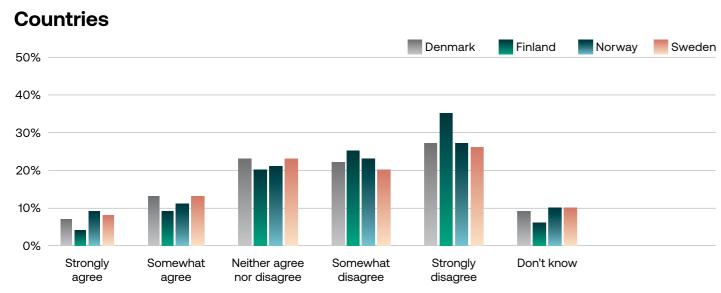


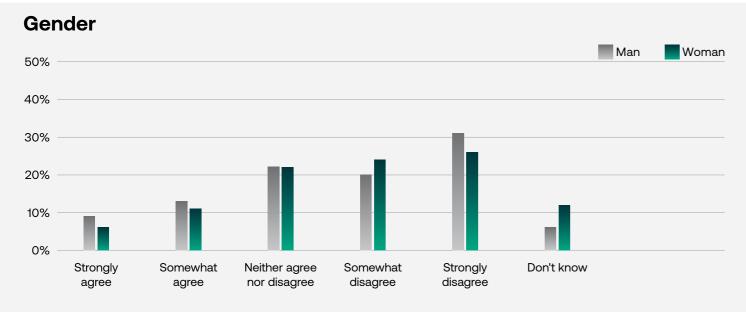




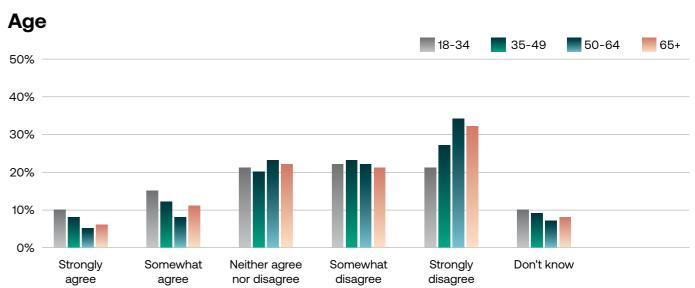
Cars that run on diesel or gasoline should not be allowed in city centers.

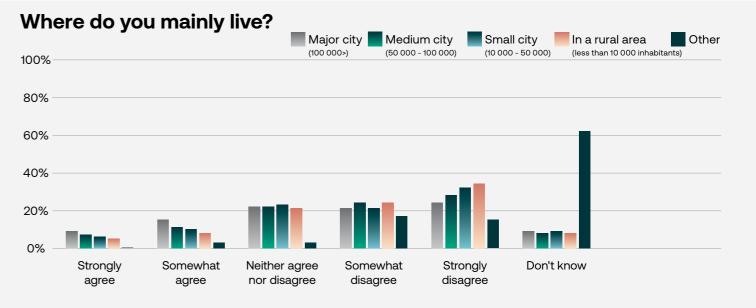




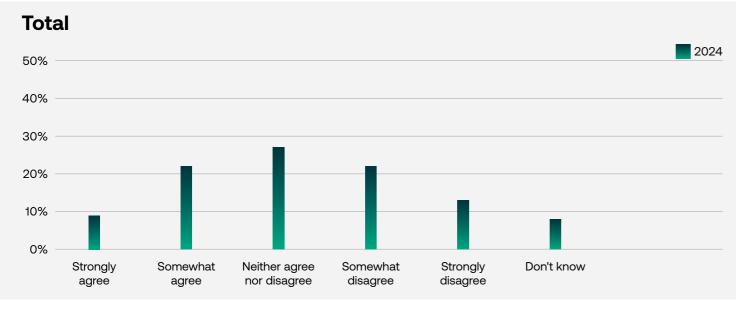


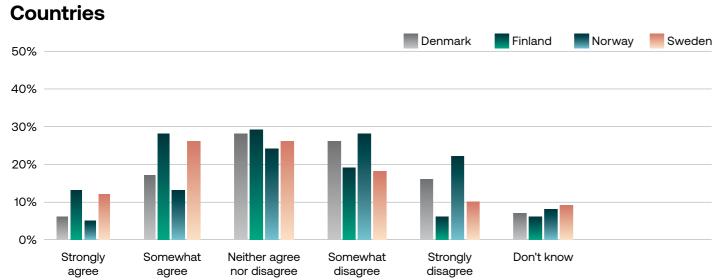


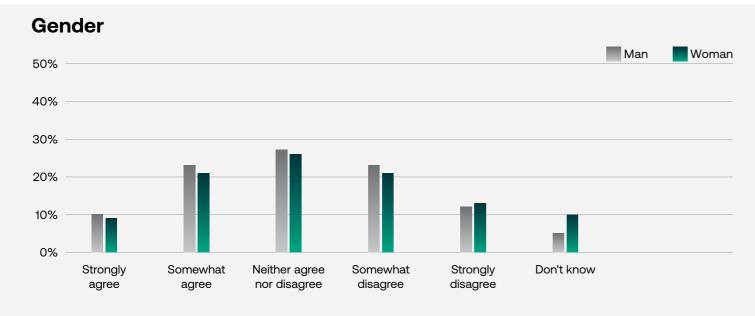




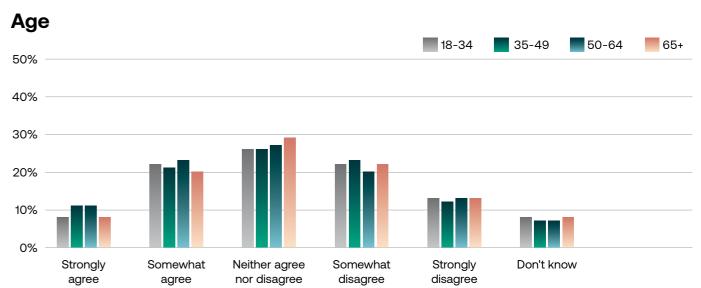
Electric cars are only for rich people.

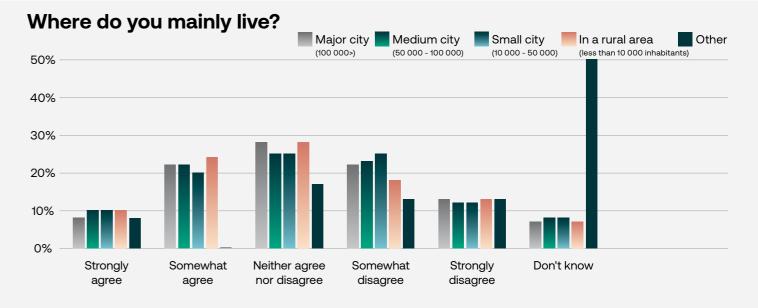




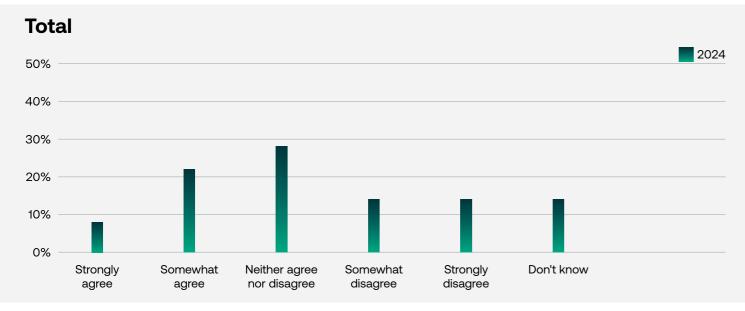


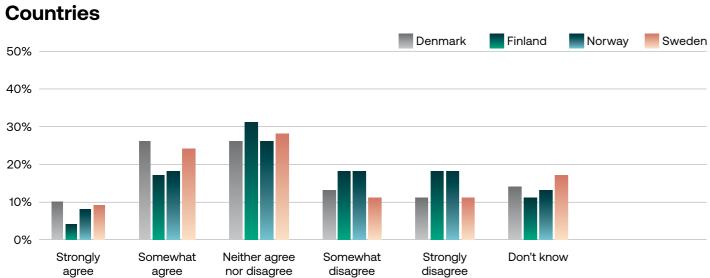


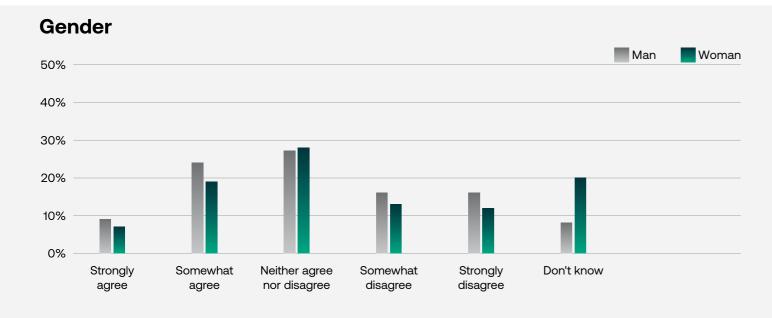




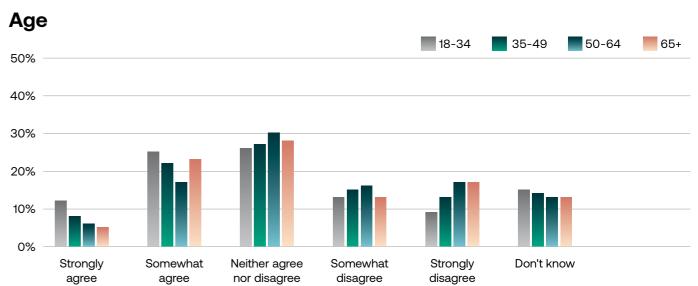
The green revolution will not happen without a shift to electric cars.

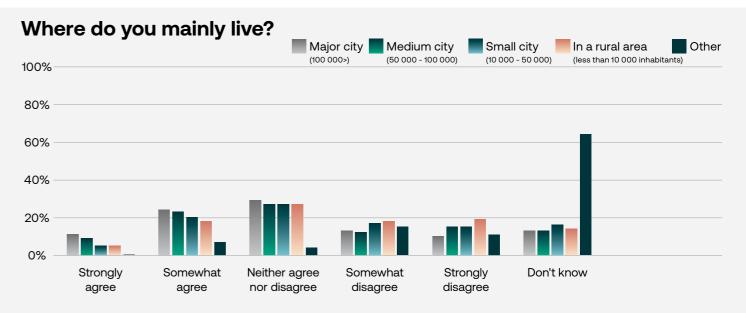




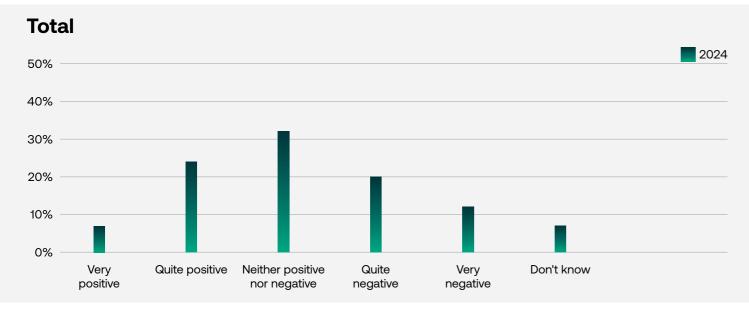


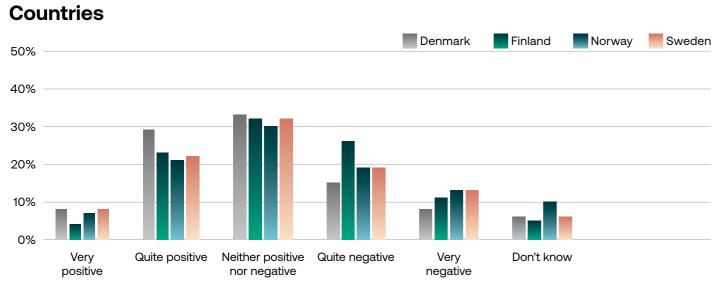


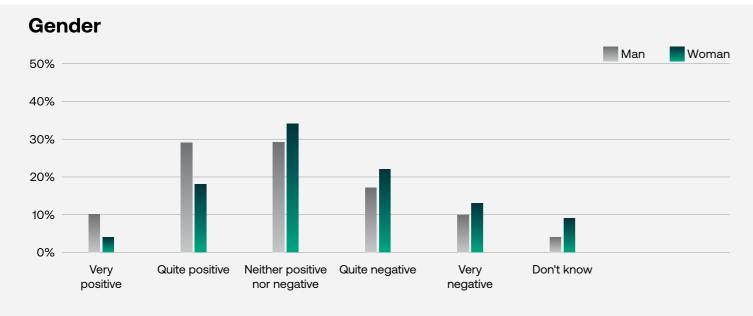




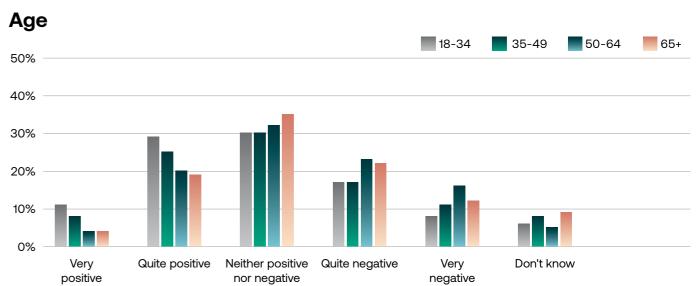
A shift in technology is currently happening where Al is slowly taking over functions that was earlier handled by the driver. What is your attitude towards this shift?

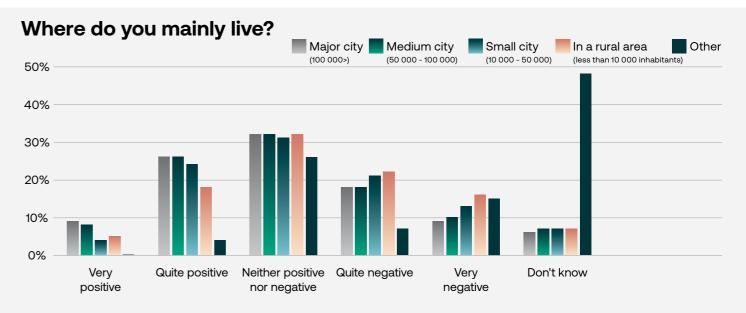




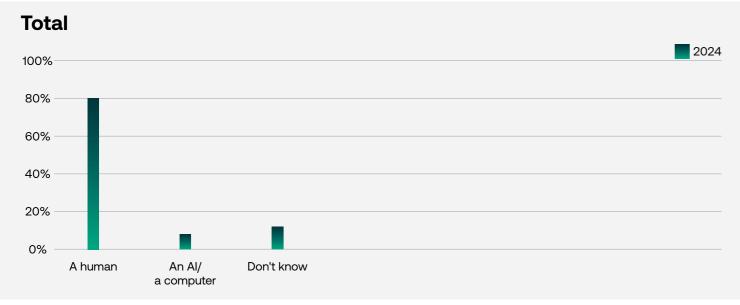


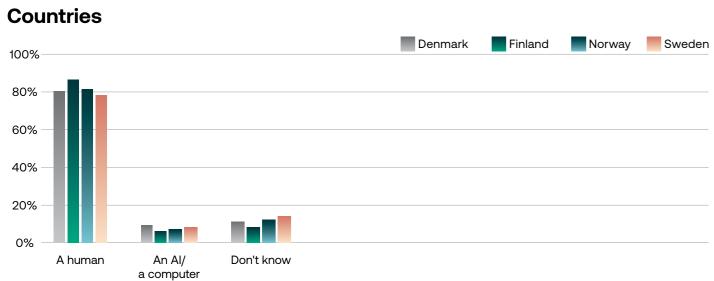


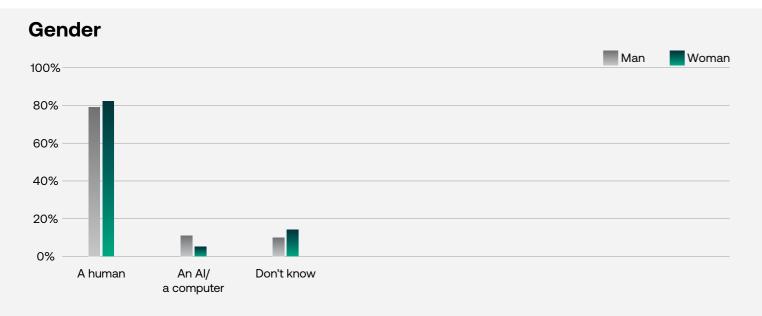




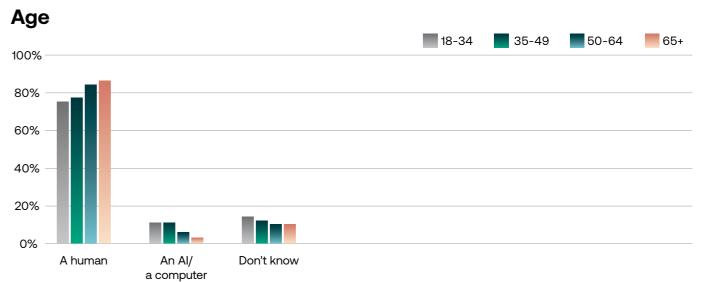
Who do you trust the most to drive a car?

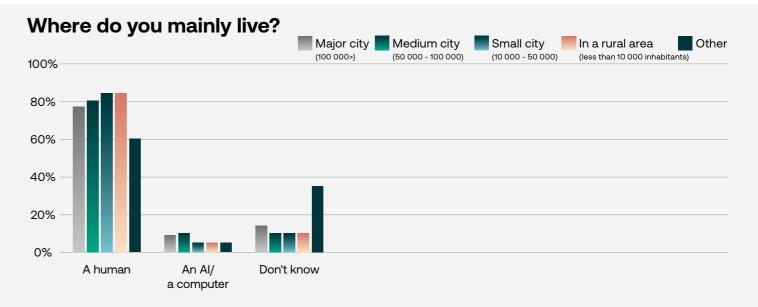




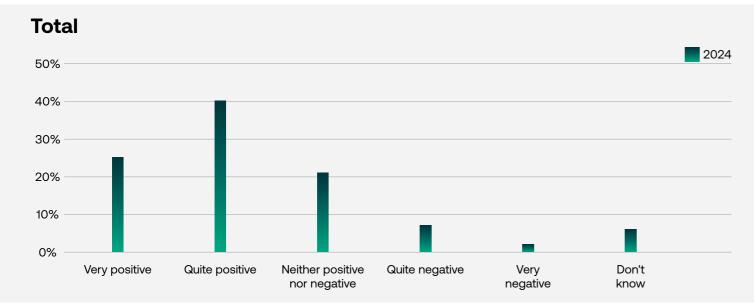


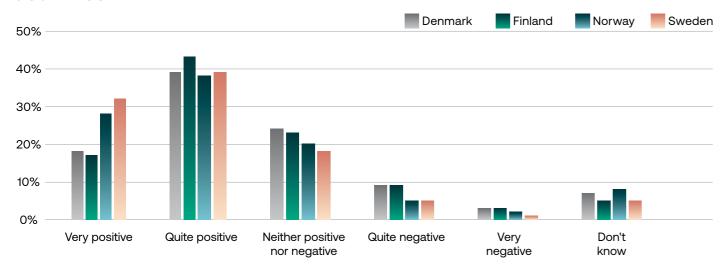






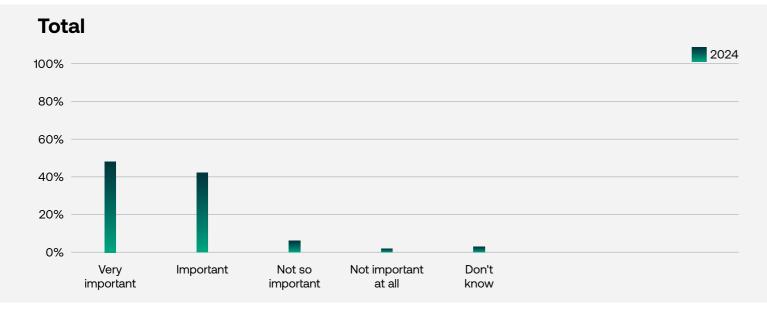
What is your attitude towards car workshops reusing recycled spare parts with the same quality as new ones, during service and repair?

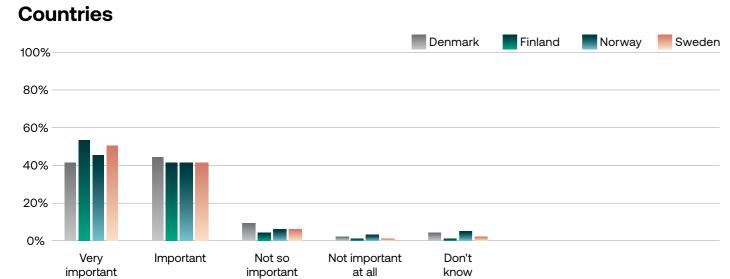


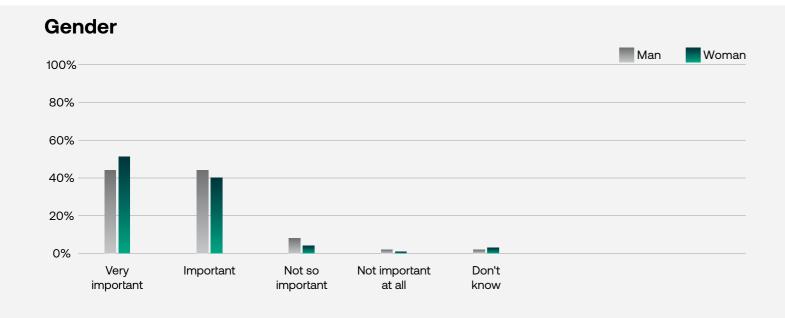




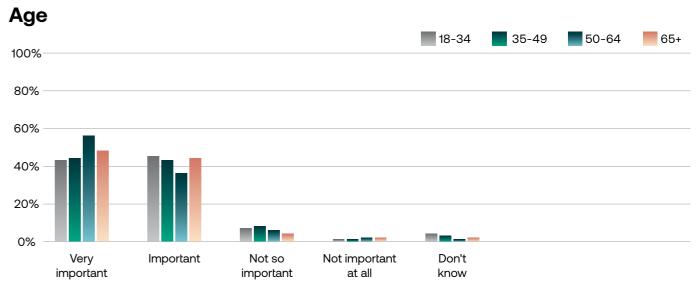
How important is it to you that you can repair and service your car to increase its maximum life span?

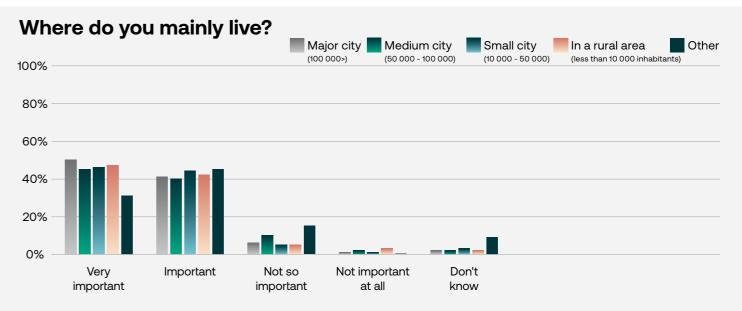




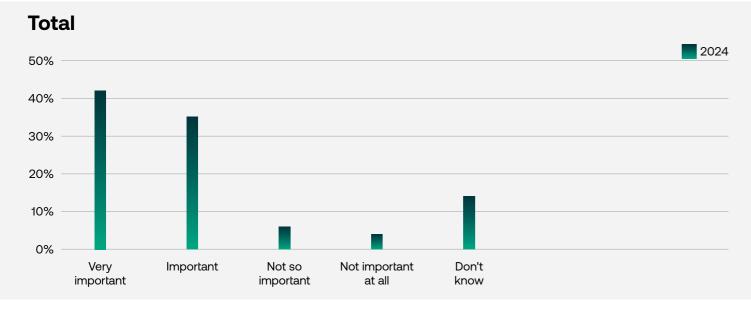


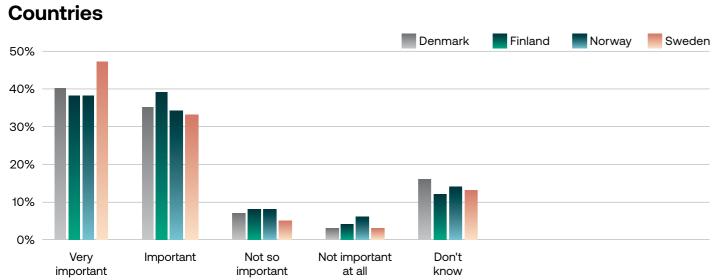


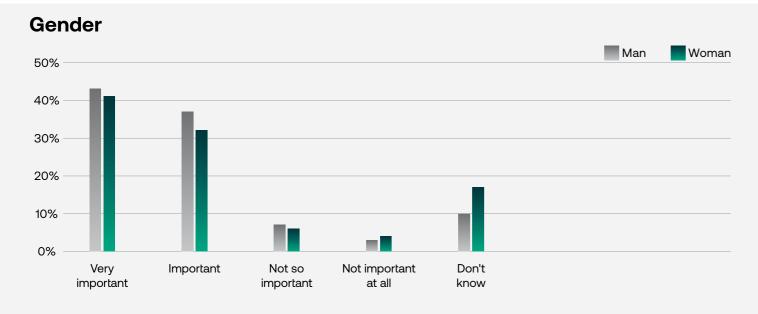




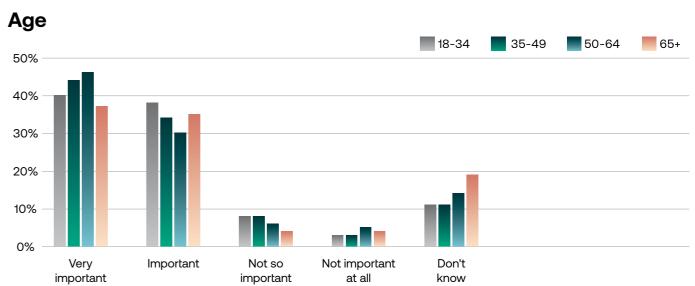
How important is it to you that electric cars can be repaired and serviced equally as easy as cars with combustion engines?

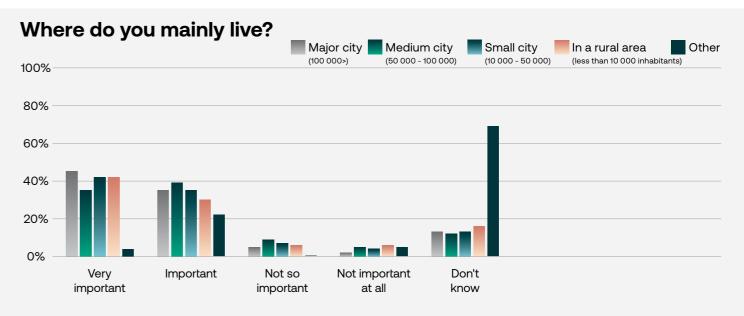




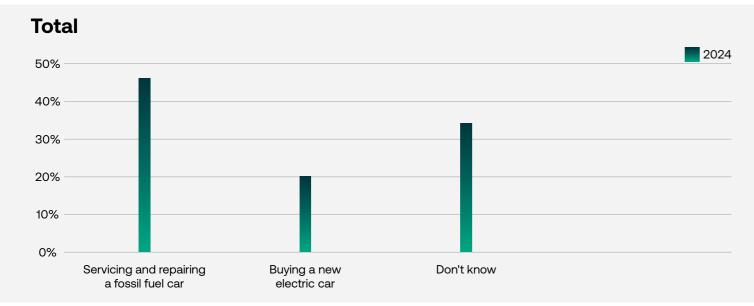


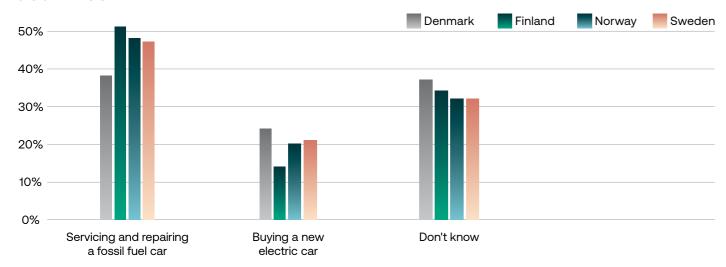






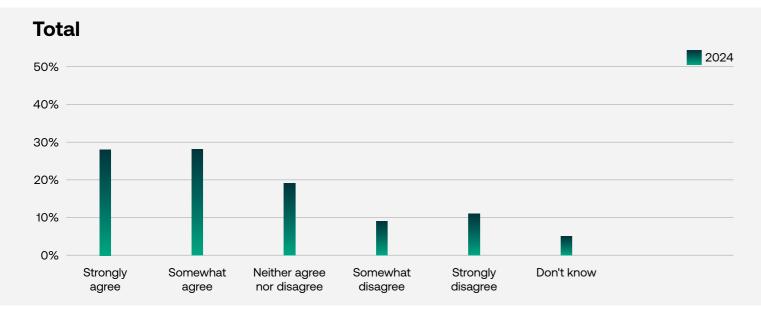
Out of the following options, what do you think is the most sustainable when it comes to car ownership?



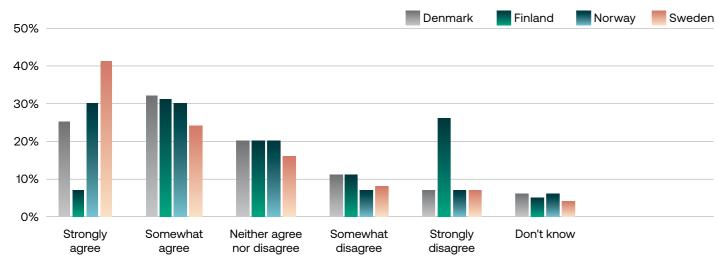




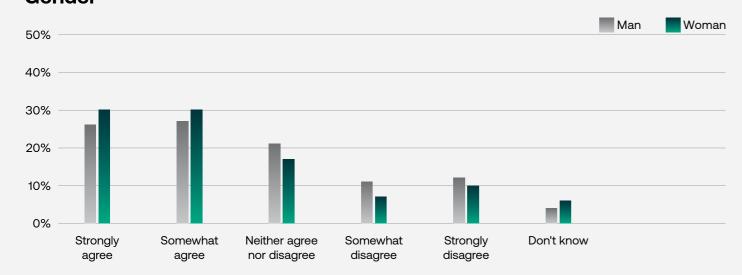
Breathalyzers for alcohol should be mandatory in all cars.





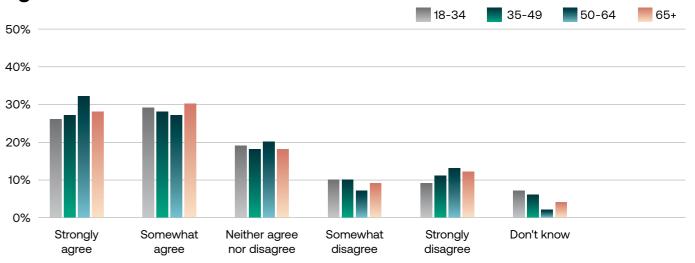


Gender

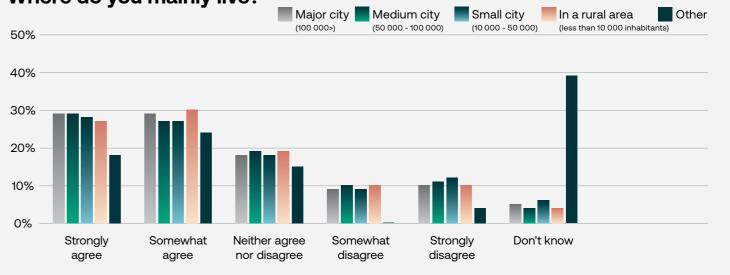




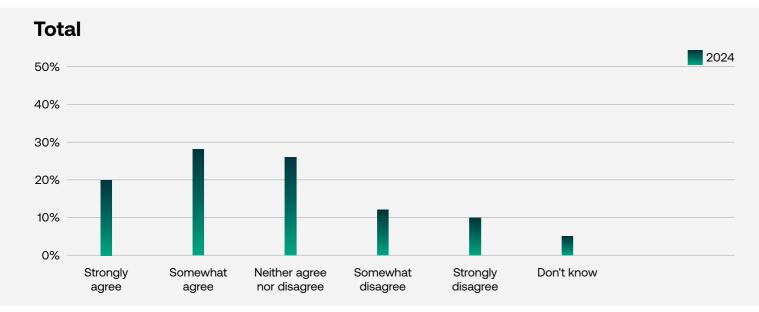




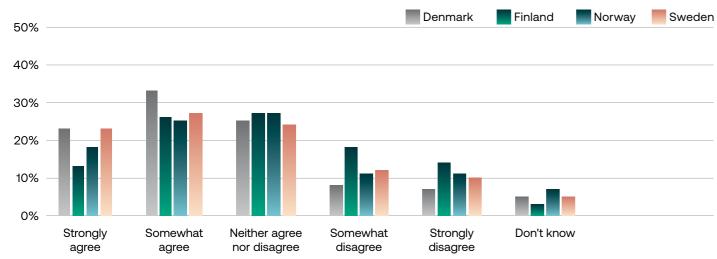
Where do you mainly live?



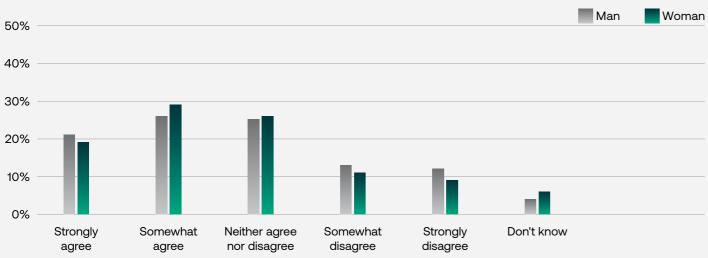
There should be more traffic cameras out on the roads.





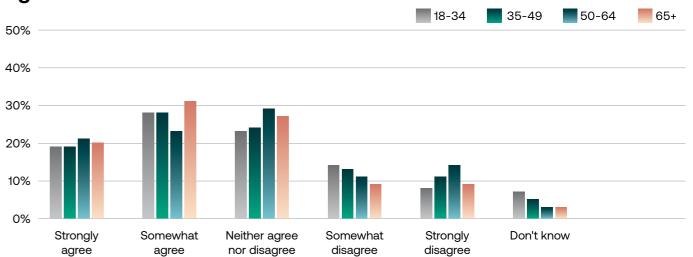


Gender

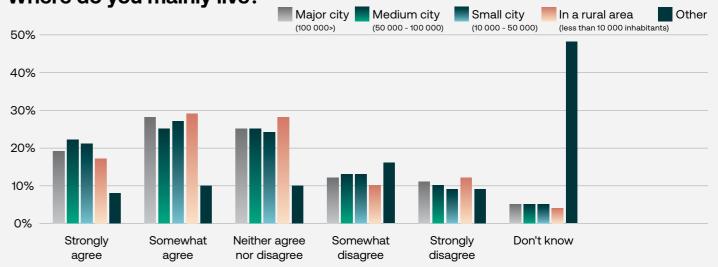




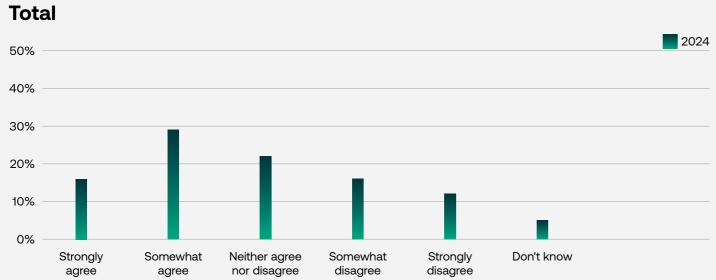
Age

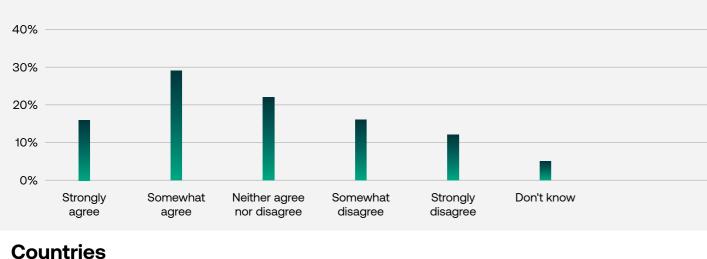


Where do you mainly live?

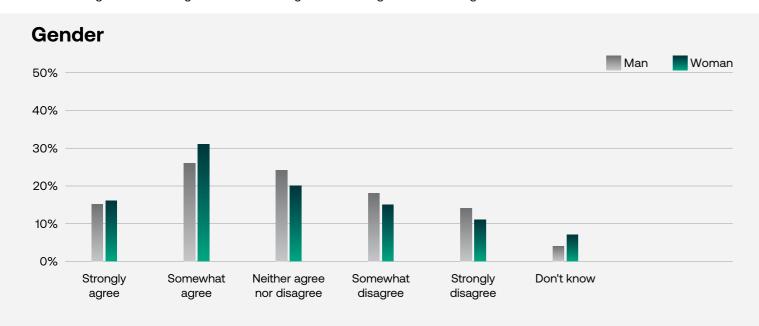


There should be an upper age limit for how long you are allowed to drive a car.

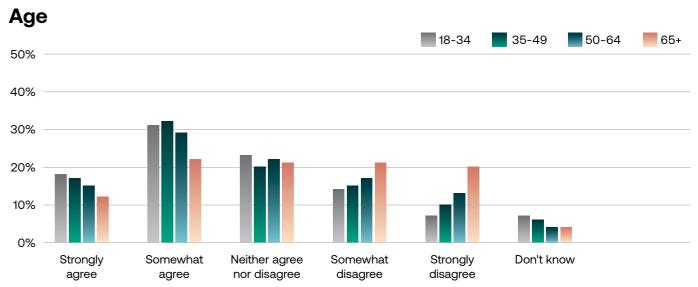


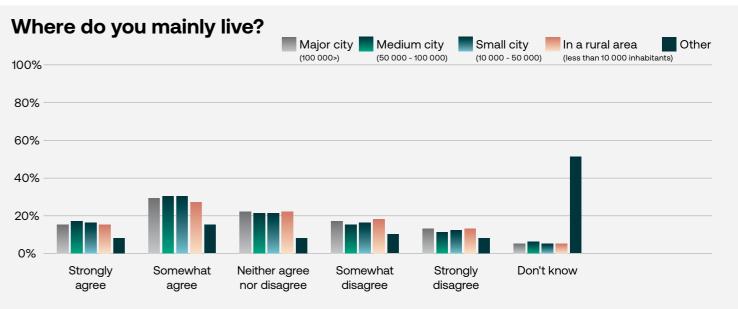


Denmark Finland Norway Sweden 50% 40% 30% 20% 10% Strongly Somewhat Neither agree Somewhat Strongly Don't know nor disagree disagree disagree agree agree

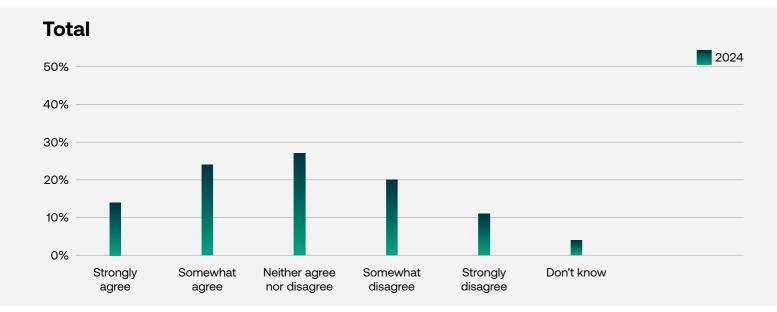


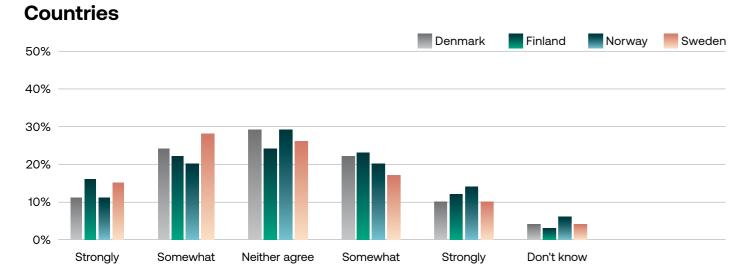






It's a good thing to lower the speed limits on roads.





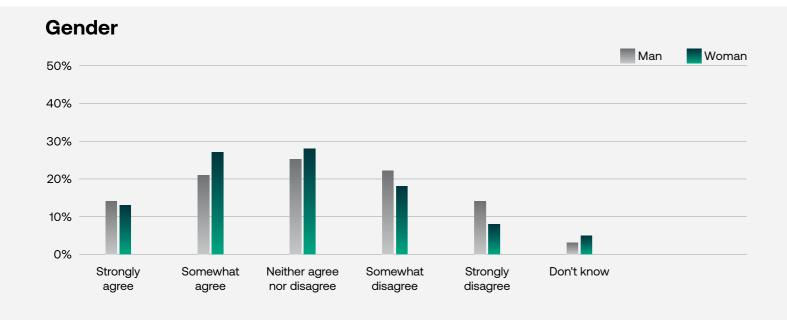
disagree

disagree

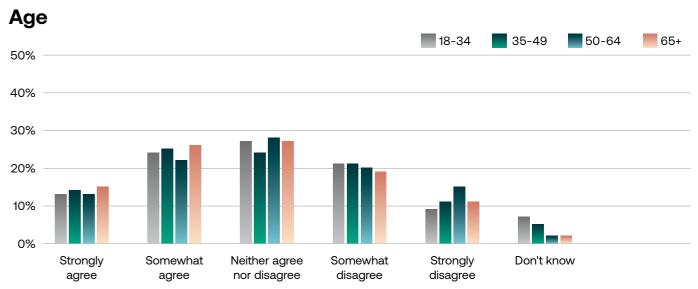
nor disagree

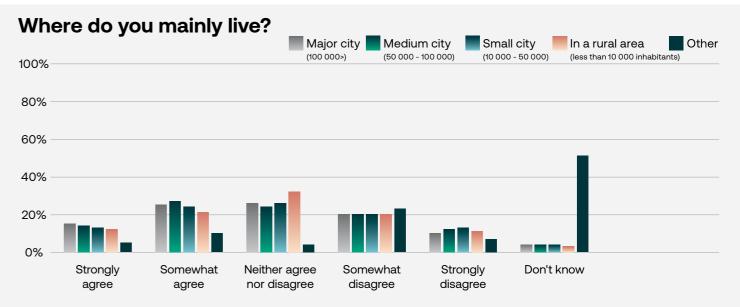
agree

agree









Have you ever used any car-sharing services?

